FEBRUARY 6-7, 2021 • VIRTUAL EVENT
INTERVIEW AND SPONSORSHIP PROSPECTUS

tappistudentsummit.org
Take your recruiting efforts to the next level with participation in the industry’s leading career fair event.

The TAPPI-PIMA Student Summit is designed for students interested in the pulp, paper, packaging, and allied industries. The Summit offers students direct interaction and interviews, as well as the opportunity to gain valuable information about career development, all while collaborating with their peers across the country.

**Why should your company be a supporter?**

**Save on recruiting and meet the best students.**

At no other venue can you find as many paper and packaging students assembled from different programs with diverse levels of skill and education.

**Maximize your exposure to the candidate pool.**

Student Summit puts your company’s employment opportunities front and center to an audience of the best and brightest students. Even if you are currently not hiring full-time positions, there are many students interested in internship and co-op prospects.

Students in participating pulp and paper programs entertain at least five serious job offers upon graduation. TAPPI-PIMA Student Summit can help make sure your company makes the cut.

**Previous Student Attendees From:**

Auburn University, Clemson University, Georgia Tech/Renewable Bioproducts Institute, Grenoble INP – Pagora (France), Miami University, Michigan State University, North Carolina State University, Oregon State University, State University of New York, University of Maine, University of Minnesota, University of Washington, University of Wisconsin, Western Michigan University

**Previous Sponsors Include:**


“At Student Summit, students broaden their personal and professional development through networking with industry leaders and each other. The Summit reinforces the idea that students have a plethora of industry support and opportunity and provides them with extra tools to confidently enter the industry upon graduation.”

*Michaela Schnell*  
WMU ’19

For more information, contact Shane Holt at +352-333-3345 or sholt@naylor.com
Sponsorship Opportunities

Interview and Career Fair Sponsor
$3,500 each / $3,150 for TAPPI Sustaining Member Companies
- Access to student attendee resume database for pre-event review
- Presentation of your company to student attendees (Date/Time TBD)
- Booth for virtual Career Fair
- List of your company’s available job openings on the Summit website
- One-month job listing on TAPPI’s Career Center
- Two complimentary sponsor registrations

Student Registration Sponsorship (Exclusive)
$5,000 / $4,500 for TAPPI Sustaining Member Companies
- Provide complimentary registration to students
- 30-second video commercial of your company prior to the start of programming on both event days
- Recognition as Registration Sponsor in all marketing to students
- One-month job listing on TAPPI’s Career Center
- Two complimentary sponsor registrations

Student Membership Sponsorship
$4,000 / $3,600 for TAPPI Sustaining Member Companies
- Your sponsorship provides 50 of the registered students with an annual TAPPI Student Membership
- Your company logo displayed on screen before sessions begin on both event days
- 15-second video commercial of your company during sessions on one of the event days
- One complimentary sponsor registration

ASK ABOUT ADDING A DIGITAL GIFT CARD OPTION TO YOUR SPONSORSHIP!

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Sponsorship Opportunities

**Student Activity Sponsorship**
*(Limited: Two Available)*
$2,500 each / $2,250 for TAPPI Sustaining Member Companies
- 30-second video commercial of your company prior to student activity session
- Presentation of your company to student attendees
- Opportunity for your company representative to present virtual prizes for winning students/teams
- Two complimentary sponsor registrations
*Student Activity could include Engineering Competition, Trivia Game, Virtual Scavenger Hunt, etc. Selection of Student Activity made in order of purchase.

**Coffee Break**
*(Limited: Six Available)*
$1,000 each / $850 for TAPPI Sustaining Member Companies
- Your company logo displayed on screen during your coffee break time
- 15-second video commercial of your company prior to your coffee break time
- One complimentary sponsor registration

All Sponsorships Also Include:
- Company recognition on Student Summit website and marketing
- Company / Logo / Web link on Student Summit website

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