



 **TAPPI**  
**STUDENT**  
**SUMMIT**

JANUARY 14-17, 2022 • CINCINNATI, OHIO

INTERVIEW AND SPONSORSHIP PROSPECTUS



## Take your recruiting efforts to the next level with participation in the industry's leading career fair event.

The TAPPI-PIMA Student Summit is designed for students interested in the pulp, paper, packaging, and allied industries. The Summit offers students direct interaction and interviews, as well as the opportunity to gain valuable information about career development, all while interacting with their peers across the country.

### Why should your company be a supporter?

#### Save on recruiting and meet the best students.

At no other venue can you find as many paper and packaging students assembled from different programs with diverse levels of skill and education.



#### Maximize your exposure to the candidate pool.

Student Summit puts your company's employment opportunities front and center to an audience of the best and brightest students. Even if you are currently not hiring full-time positions, there are many students interested in internship and co-op prospects.

Students in participating pulp and paper programs entertain at least five serious job offers upon graduation. TAPPI-PIMA Student Summit can help make sure your company makes the cut.

#### Previous Student Attendees From:

- Auburn University
- Georgia Institute of Technology
- Grenoble INP (France)
- McMaster University
- Miami University
- Mississippi State University
- North Carolina State University
- Oregon State University
- State University of New York
- University of Florida
- University of Maine
- University of Minnesota
- University of Tennessee Knoxville
- University of Toledo
- University of Toronto
- University of Washington
- University of Wisconsin
- Western Michigan University
- Worcester Polytechnic Institute

#### Previous Sponsors Include:

- Andritz
- BHS Corrugated
- BTG Americas
- Buckman
- Domtar
- Enzymatic Deinking Technologies
- Ecolab
- Georgia-Pacific
- Graphic Packaging
- Greenpac Mill
- Greif
- International Paper
- Jacobs
- Kemira
- Packaging Corporation of America
- Sappi
- Solenis
- Twin Rivers
- UPM
- Valmet
- WestRock

*"At Student Summit, students broaden their personal and professional development through networking with industry leaders and each other. The Summit reinforces the idea that students have a plethora of industry support and opportunity and provides them with extra tools to confidently enter the industry upon graduation."*

**Michaela Schnell**  
WMU '19

## Interviewing Packages

### Interview and Career Fair Package - \$3,500

#### Package Includes:

- One interview booth inside the interview rooms provided (includes one table and three chairs)
- One six-foot table at the Career Fair
- Two complimentary exhibitor registrations
- Access to student attendee resume database for pre-event review
- List of your company's available job openings on the Summit website
- Opportunity to moderate roundtables during programming for additional time with students
- Conference meals and breaks

### Extra Interview Booths - \$500/each

#### Includes:

- One additional interview booth inside the interview rooms provided (includes one table and three chairs). Additional booths are limited to three per company (total four) and are sold on a first-come, first-served basis. Package does not include additional registrations.

### Extra Interview Booth Personnel - \$150/each

#### Includes:

- Access to interviewing booth(s) and Career Fair
- Conference meals and breaks



## Sponsorship Opportunities\*

*\*Must purchase an Interview and Career Fair Package*

### Etiquette Dinner - \$10,000 (Exclusive)

Show your support for student development through sponsorship of an etiquette dinner. This professionally guided event will help instruct students in dining etiquette and the importance of good manners in a business-meal setting.

#### Includes:

- A hosted table at the event, with two dinner tickets included
- Acknowledgment of support in marketing materials and at the event

### Evening Event - \$5,000

Student attendees will participate in an evening event, intended for networking and entertainment in a private, designated space. This is a perfect opportunity for your company to have premium exposure and welcome the students to the city. Past events have included visiting an aquarium, a bowling party, and a casino night.

#### Includes:

- Sponsor is invited to participate in or distribute company-branded giveaways and prizes throughout the evening.
- Acknowledgment of support in marketing materials and at the event



## Sponsorship Opportunities\*

\*Must purchase an Interview and Career Fair Package

### **Student Summit T-Shirt - \$6,500**

**(Exclusive) - SOLD Includes:**

- Premium T-Shirt purchased by TAPPI
- Company logo on item, along with TAPPI-PIMA Student Summit 2022
- Opportunity to distribute T-Shirts during check-in
- Acknowledgement of support in marketing materials and at the event

### **Branded Premium Items - \$1,500 per item**

Students love two things - food and free gifts! Your branded premium item, like a water bottle or backpack, will have a life with the students long after the Summit has ended. (excludes T-shirts)

**Includes:**

- Premium item provided by sponsor
- Opportunity to distribute the item during check-in
- Acknowledgement of support in marketing materials and at the event

### **Friday Night Meet-Up - \$5,000 (Exclusive)**

Be the first to help welcome the students to the 2022 TAPPI-PIMA Student Summit! The Friday Night Meet-Up will be the students' first opportunity to get to know each other and begin building their professional network.

**Includes:**

- A tabletop display at the event
- Opportunity to provide a welcome gift (sponsor provided)
- Acknowledgement of support in marketing materials and at the event

### **Sunday Speaker Lunch - \$5,000 (Exclusive)**

Take a few minutes to talk to the students about a topic of interest to them: sustainability, the future of the industry, or soft skills such as leadership or good communication.

**Includes:**

- 20-25 minutes speaking spot (TAPPI anti-trust and anti-commercialism guidelines prevail)
- May provide a company-branded item for a chair drop
- Acknowledgement of support in marketing materials and at the event



## Sponsorship Opportunities\*

\*Must purchase an Interview and Career Fair Package

### Breakfast - \$2,500 (Sunday or Monday; both \$4,500)

Help the students start the day off right with a hearty breakfast.

#### Includes:

- May provide a company-branded item for a chair drop
- Acknowledgment of support in marketing materials and at the event

### Coffee Breaks — \$3,000 (Covers all breaks) — SOLD

Get your name in front of students while they grab a cup of coffee and a snack.

Includes: Acknowledgment of support in marketing materials and at the event

- May provide a sponsored item to be distributed during breaks
- May supply coffee cups, napkins and coffee sleeves with your logo already printed



### Engineering Competition - \$2,500 (Exclusive)

The Engineering Competition is always a major highlight of the Summit. Organized by a team of students, attendees are given a challenge to solve using only the materials they are given. It is always amazing to see how each group approaches the same challenge.

#### Includes:

- Your company representatives may present the prizes to the winning teams (TAPPI-provided)
- Acknowledgment of support in marketing materials and at the event

### TAPPI Trivia Game - \$2,000 (Exclusive)

The 4th Annual TAPPI Trivia Game is sure to create a buzz. This pub-style competition pits student teams against each other in a race to see how much they know about the industry.

#### Includes:

- Your company representatives may present the prizes to the winning teams (TAPPI-provided)
- Acknowledgment of support in marketing materials and at the event



## Sponsorship Opportunities\*

*\*Must purchase an Interview and Career Fair Package*

### ~~Lanyards - \$2,500 (Exclusive) - SOLD~~

Be seen through the entire summit with this sponsorship.

#### Includes:

- Company logo imprinted on all conference lanyards (TAPPI-provided)
- Acknowledgment of support in marketing materials and at the event

### Notepads and Pens - \$1,500 (Exclusive)

Go old school! Provide notepads and pens for Summit attendees to use throughout the weekend.

#### Includes:

- Company logo imprinted on conference notepads and pens (TAPPI-provided)
- Acknowledgment of support in marketing materials and at the event



### Printing and Charging Station - \$1,500 (Exclusive)

Give students the opportunity to print more resumes, charge devices, and check emails. TAPPI will provide a printer and charging station for students to use throughout the Summit.

#### Includes:

- Your company logo displayed at the station
- You may provide other materials or supplies (please check for compliance)
- Acknowledgment of support in marketing materials and at the event

### Company Named Sponsored Travel Stipends - \$500 (increments)

Students often rely on their school to fund their travel to Student Summit, but group budgets can be tight, forcing students to pay out-of-pocket. Help cover their costs by sponsoring travel stipends.

#### Includes:

- Your company will be recognized in the stipend award letter to participating schools and students
- Acknowledgment of support in marketing materials and at the event

### Student Prizes and Gift Cards - \$25 (increments)

Provide cash prizes and gift cards to be awarded throughout the Student Summit, increasing the students' engagement during the event.

#### Includes:

- Company branding on award envelope
- Acknowledgment of support in marketing materials and at the event





### STUDENT SUMMIT SPONSORSHIP ORDER FORM

Please complete this form and return with payment.

#### Contact Information (please print)

Company \_\_\_\_\_
Mailing Address \_\_\_\_\_
City \_\_\_\_\_
State \_\_\_\_\_ Zip or Postal Code \_\_\_\_\_
Country \_\_\_\_\_
Primary Contact Name \_\_\_\_\_
Primary Contact Email \_\_\_\_\_
Primary Contact Phone \_\_\_\_\_

#### Check all that apply:

#### Interview Opportunities

- Interview and Career Fair Package ..... \$3,500
Extra Interview Booth (cost per each) ..... \$500
Extra Interview Booth Personnel (cost per each) ..... \$150

#### Sponsorship Opportunities

(must also purchase an Interview and Career Fair Package)

- Etiquette Dinner ..... \$10,000
Evening Event ..... \$5,000
Student Summit T-Shirt ..... \$6,500
Branded Premium Item (each) ..... \$1,500
Friday Night Meet-Up ..... \$5,000
Sunday Speaker Lunch ..... \$5,000
One Breakfast Sponsorship Circle one: Sunday or Monday ..... \$2,500
Both Breakfast Sponsorships: Sunday and Monday ..... \$4,500
Coffee Breaks ..... \$3,000
Engineering Competition ..... \$2,500
TAPPI Trivia Game ..... \$2,000
Lanyards ..... \$2,500
Notepads and Pens ..... \$1,500
Printing and Charging Station ..... \$1,500
Company Named Travel Stipends
\$500 per increment, # of increments = \$ \_\_\_\_\_
Student Prizes and Gift Cards
\$25 per increment, # of increments = \$ \_\_\_\_\_

Sub-Total \$ \_\_\_\_\_

Less 5% Discount (for Sustaining Members Only\*) - \_\_\_\_\_

Total Amount Due \$ \_\_\_\_\_

\*Not sure if you're a Sustaining Member? Go to tappi.org/SustainingMembers to see, or contact Shane Holt (info below) and become one today!

#### PAYMENT INFORMATION

##### By Check

Please include this completed form with your check.

Make checks payable to TAPPI Foundation and mail to: TAPPI Foundation PO Box 933644 Atlanta, GA 31193-3644 USA

All donations to the TAPPI-PIMA Student Summit are tax deductible.

##### By Credit Card (circle one):

AMEX MasterCard Visa Discover

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name (as it appears on the credit card) \_\_\_\_\_

Fax form with CC info to +1.770.209.7206. Please do not email credit card info. It is not secure.

##### By Wire Transfer

Please add US\$25 for all wire transfer payments to account for bank fees. Email Member Connection at memberconnection@tappi.org for wire transfer details, then fax this completed form to +1.770.209.7206.

Date of Transfer \_\_\_\_\_

Amount US\$ \_\_\_\_\_

Thank you for support. The TAPPI-PIMA Student Summit is made possible by gifts to the TAPPI Foundation from members and industry organizations. Your participation encourages these talented young people to continue working in our industry, ensuring a bright future. Your financial participation in the TAPPI-PIMA Student Summit is considered a donation for tax purposes, and must be paid in full prior to the event.