

# We're on a Roll in Kalamazoo

## 2019 TAPPI-PIMA Student Summit

January 18-21, 2019 • Western Michigan University • Radisson Kalamazoo

**Take your recruiting efforts to the next level with participation in the industry's leading career fair event.**

The TAPPI-PIMA Student Summit is designed for students interested in the pulp, paper, packaging, and allied industries. The Summit offers students direct interaction and interviews, as well as the opportunity to gain valuable information about career development, all while interacting with their peers across the country.

### Why should your company be a supporter?

#### Save on recruiting and meet the best students.

At no other venue can you find as many paper and packaging students assembled from different programs with diverse levels of skill and education.

#### Maximize your exposure to the candidate pool.

Student Summit puts your company's employment opportunities front and center to an audience of the best and brightest students. Even if you are currently not hiring full-time positions, there are many students interested in internship and co-op prospects.

Students in participating pulp and paper programs entertain at least five serious job offers upon graduation. TAPPI/PIMA Student Summit can help make sure your company makes the cut.

*The TAPPI-PIMA Student Summit provides access to an elite network of paper and packaging students, reaching far beyond even our core university partners.*

*First Quality's Student Summit "alum" have created innovative products, manufacturing them from beginning-to-end to ensure quality and value.*

*As we enhance our capabilities and expand into new markets, we look to our continued partnership with the TAPPI-PIMA Student Summit.*

*- Hiring Rep, First Quality™*

#### Previous Student Attendees

##### From:

Auburn University  
Grenoble INP – Pagora (France)  
Miami University of Ohio  
North Carolina State University  
Renewable Bioproducts Institute  
State University of New York  
University of Maine  
University of Minnesota  
University of Washington  
University of Wisconsin  
Western Michigan University

#### Previous Sponsors Include:

Andritz  
BASF, The Chemical Company  
BTG Americas Inc.  
Buckman  
Caraustar  
Domtar  
First Quality Enterprises, Inc.  
GL&V  
Georgia Pacific  
Graphic Packaging  
International Paper  
Kemira  
Neenah Paper  
SAPPI  
Solenis  
Verso  
WestRock

#### FOR MORE INFORMATION

Contact Shane Holt at +352-333-3345  
or [sholt@naylor.com](mailto:sholt@naylor.com)

# Interview Opportunities

## Interview & Career Fair Package\*

Cost: \$3,500 each

Student Summit is the perfect place to interview multiple students over a three day period. Having a table at the Career Fair gets your name out there and gives students an opportunity to interact with you and learn more about your company. *\*Space is limited and will be sold on a first-come, first-served basis.*

### Package includes:

- One interview booth inside the interview rooms provided (includes one table and three chairs)
- One six-foot table at the Career Fair, which will be open during the Networking Reception on Saturday evening from 3:30pm – 6:00pm, as well as coffee breaks and meals on Sunday.
- Two complimentary exhibitor registrations (please see page 5).
- All conference meals onsite: Saturday Career Fair Reception, Sunday breakfast and lunch, Monday breakfast

## Bring Extra Interview Booth Personnel

Additional Cost: \$150/each

Are you sending more than two representatives from your company? Additional exhibitors representing the same company can register online for a \$150 each (additional fee). Extra exhibitors are permitted to conduct interviews and extra interview booths are available to accommodate multiple interviews at once. There is no limit to the number of exhibit personnel present at each table on the show floor during Saturday evening's Career Fair and Sunday coffee and meal breaks. All meals are included in \$150 fee.

## Get an Extra Interview Booth (or Booths)\*

Additional Cost: \$500/each

Expand your reach and conduct multiple interviews at the same time. Each extra interview booth allows for students to be interviewed simultaneously, instantly increasing the number of students each company gets to interact with.

*\*Additional booths are limited to three per company (total four) and are sold on a first-come, first-served basis. Package includes: One additional interview booth inside the interview rooms provided (includes one table and three chairs).*

## Add-On\* to your Interview & Career Fair Package:

*\*These Add-Ons can be combined with your "Interview & Career Fair Package" (described to the left), and cannot be purchased separately.*

## TAPPI Memberships for Young Professionals (Bridge Year) and Students

Add-on Cost: \$350 for a bundle of 10

Ensure that current and graduating students enter the industry with all the resources they need to succeed. Each membership you sponsor is completely tax-deductible and gives these young people full access to TAPPI member resources and benefits that can help them jumpstart their careers.

### Choose from:

- **Sponsored Memberships:** given to undergraduate students in paper and packaging university programs.
- **Bridge Year Memberships:** given to young professionals during their first year of employment with your company in the paper and packaging industry.

## Company Named Travel Stipend

Cost: \$500 (*can be purchased in increments of \$500*)

Students often rely on their school to fund their travel to Student Summit, but group budgets can be very low, forcing students to pay out-of-pocket. Help cover their costs by sponsoring travel for a student or two! Company Named Travel Stipend Sponsorship includes your company logo on all printed materials and the Student Summit website.

## 30-Day Job Posting on TAPPI Career Center

Add-on Cost to TAPPI Sustaining Members: \$295

Add-on Cost to Non-Member Sponsors: \$495

Boost your search for talent at [careers.tappi.org](http://careers.tappi.org). This sponsorship gives you one 30-day job posting that will be viewed nationwide through relevant Engineering and Science partner career databases. All postings include: listing on more than 40 Engineering and Science partner Career Centers, live links to employer website, nationwide resume database search. (*Excludes local packages, where applicable*)

## Gift Cards and Extra Prizes

Add-on Cost: \$25 (sold in \$25 increments)

Get some more brand recognition through sponsoring fun gift cards and other prizes, to be awarded throughout the Summit for engagement.

# Sponsorship Opportunities

## Student Summit Casino Night Sponsorship

Cost \$10,000 (Exclusive)

Sponsor this networking and entertainment event for an exclusive, fun evening with the students.

### **Casino Night Sponsorship includes:**

- Primary marketing position for Casino Night, plus public acknowledgement at the event.
- Participate in or distribute company-branded giveaways and/or prizes throughout the evening.
- Your company logo on all printed materials and the Student Summit website.

## Student Summit T-Shirt Sponsorship

**SOLD**

## Student Breakroom Sponsorship

Cost \$5,500 (Exclusive)

Open during non-event hours for students to mingle and hangout, the Student Breakroom provides light snacks to supplement meals provided during the event.

### **Student Breakroom Sponsorship includes:**

- To raise awareness of your company, you can also provide a sponsored item to be distributed in the Breakroom.
- Your company logo on all printed materials and the Student Summit website.

## Speaker Luncheon Sponsorship

Cost \$5,000 (Exclusive)

Sunday's Luncheon could feature a speaker from your company.

### **Speaker Luncheon Sponsorship includes:**

- A 20-25 minute time slot to speak during Sunday's Luncheon.
- To increase awareness of your company, you may provide a sponsored item.
- Your company logo on all printed materials and the Student Summit website.

## Student Summit App Sponsorship

\$4,000 (Exclusive)

The TAPPI Student Summit app, designed specifically for the event, will be in the hands of each attendee and the "go to" source for conference schedule, speaker information and interaction between participants. Your sponsorship will ensure high-visibility for your company and brand.

### **Student Summit App Sponsorship details:**

- Banner ad in Student Summit App.
- Your company logo on all printed materials and the Student Summit website.

## Printing and Charging Station Sponsorship

**SOLD**

## Monday Breakfast Sponsorship

Cost \$2,000 (*Monday available; Sunday sold*)

Help the students start the day off right with a sponsored breakfast and time to learn about your company. Breakfast is served on Sunday and Monday morning, choose to sponsor one or both.

### **Breakfast Sponsorship includes:**

- Your company logo will be displayed on breakfast tables.
- Company-provided sponsored item to be distributed during your break (company literature or giveaways, or coffee cups, napkins and coffee sleeves with your logo already printed).
- Your company logo on all printed materials and the Student Summit website.

~~Lanyard Sponsorship~~ **SOLD**

~~Coffee Break Sponsorship~~

**SOLD**

**TAPPI Trivia Game Sponsorship**

Cost: \$2,000

New to Student Summit for 2019, TAPPI Trivia Game is a Jeopardy-style session that will challenge student teams to test their knowledge on the pulp, paper and packaging industry.

***TAPPI Trivia Game Sponsorship includes:***

- Your company may present the prizes to the winning team.
- Your company logo on all printed materials and the Student Summit website.

~~Engineering Competition Sponsorship~~

**SOLD**



## STUDENT SUMMIT SPONSORSHIP ORDER FORM

**Please complete this form and return with payment to:**  
 TAPPI/ Student Summit Sponsorship, P.O. Box 933644, Atlanta GA 31193-3644 USA  
 Fax +1-770-446-6947 • Main Phone +1-770-209-7246 • [students@tappi.org](mailto:students@tappi.org) or visit [tappistudentsummit.org](http://tappistudentsummit.org)

**Contact Information** (please print):

Company \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_  
 Primary Contact Name \_\_\_\_\_  
 Telephone \_\_\_\_\_ Email \_\_\_\_\_

**Check all that apply:**

- Interview Opportunities**
- Interview & Career Fair Package (cost per each)..... \$3,500
  - Bring Extra Interview Booth Personnel (cost per each) ..... \$150
  - Get an Extra Interview Booth (cost per each)..... \$500
- Add-Ons** (available only if also purchasing an interview booth)
- TAPPI Memberships for Young Professionals (Bridge Year) and Students..... \$350 per bundle, # of bundles: \_\_\_\_ = \$ \_\_\_\_
  - 30-Day Job Posting on TAPPI Career Center (TAPPI Sustaining Member)..... \$295
  - 30-Day Job Posting on TAPPI Career Center (Non-Member Sponsor)..... \$495
  - Company Named Travel Stipends ..... \$500 per increment, # of sponsored increments: \_\_\_\_ = \$ \_\_\_\_
  - Gift Cards or Extra Prizes (available in \$25 increments) ..... \$25 per increment, # of sponsored increments: \_\_\_\_ = \$ \_\_\_\_
- Sponsorship Opportunities**
- Student Summit Casino Night Sponsorship (exclusive)..... \$10,000
  - Student Breakroom (exclusive)..... \$5,500
  - Student Summit App (exclusive)..... \$4,000
  - Monday Breakfast Sponsorship..... \$2,000
  - TAPPI Trivia Game Sponsorship..... \$2,000

**Total Amount Due:** \$ \_\_\_\_\_

Please make checks payable to TAPPI Foundation. All donations to the TAPPI/PIMA Student Summit are tax deductible.

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
 Card Billing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_  
 Name (as it appears on the credit card) \_\_\_\_\_  
 Card Holder's Signature: \_\_\_\_\_ Today's Date: \_\_\_\_\_

The TAPPI-PIMA Student Summit is supported through gifts provided by members to the TAPPI Foundation. Thank you for considering supporting the efforts to keep these talented young people in our industry. All donations to the TAPPI-PIMA Student Summit are tax deductible and are payable in full prior to the event.

**The 2019 TAPPI-PIMA Student Summit will take place at the  
 Radisson Kalamazoo, 100 W Michigan Ave, Kalamazoo, MI 49007**