

# 2019 TAPPI-PIMA Student Summit

January 19-21, 2019

Western Michigan University • Radisson Kalamazoo

**Take your recruiting efforts to the next level with participation in the industry's leading career fair event.**

The TAPPI-PIMA Student Summit is an important annual event. Designed for students interested in the pulp, paper, packaging, and allied industries, it offers direct interaction and interviews, as well as the opportunity to gain valuable information about career development.

## Why should your company be a supporter?

### Save on recruiting expenses.

At no other venue can you find this many paper and packaging students assembled together from different programs with diverse levels of skill and education.

### Maximize your exposure to the candidate pool.

The Student Summit continues to set attendance records.

### Meet the best students.

Students in participating pulp and paper programs enjoy five to six serious job offers upon graduation.

*The TAPPI-PIMA Student Summit provides access to an elite network of paper and packaging students, reaching far beyond even our core university partners.*

*First Quality's Student Summit "alum" have created innovative products, manufacturing them from beginning-to-end to ensure quality and value, while also developing the marketing programs that get them to more consumers.*

*As we enhance our capabilities and expand into new markets, we look to our continued partnership with the TAPPI-PIMA Student Summit to help us spread our mission: Make Things Better™.*

*- Hiring Rep, First Quality™*

### Past attending schools have included:

Auburn University  
Grenoble INP – Pagora (France)  
Miami University of Ohio  
North Carolina State University  
Renewable Bioproducts Institute  
State University of New York  
University of Maine  
University of Minnesota  
University of Washington  
University of Wisconsin  
Western Michigan University

### Previous Sponsors include:

Andritz  
BASF, The Chemical Company  
BTG Americas Inc.  
Buckman  
Caraustar  
Domtar  
First Quality Enterprises, Inc.  
GL&V  
Georgia Pacific  
Graphic Packaging  
International Paper  
Kemira  
Neenah Paper  
SAPPI  
Solenis  
Verso  
WestRock

**For a full list, go to  
[tappistudentsummit.org](http://tappistudentsummit.org)**

### FOR MORE INFORMATION

contact: Shane Holt at +352-333-3345  
or [sholt@naylor.com](mailto:sholt@naylor.com)

# Interview Opportunities

## Interview & Career Fair Package

Cost: \$3,500 each

Student Summit is the perfect place to interview multiple students over a three day period. Having a table at the Career Fair gets your name out there and gives students an opportunity to interact with you and learn more about your company. \*Space is limited and will be sold on a first-come, first-served basis.

### Package includes:

- One interview booth inside the interview rooms provided (includes one table and three chairs)
- One six-foot table at the Career Fair, which will be open during the Networking Reception on Saturday evening from 3:30pm – 6:00pm, as well as coffee breaks and meals on Sunday.
- Two complimentary exhibitor registrations (please see page 5).
- All conference meals onsite: Saturday Career Fair Reception, Sunday breakfast and lunch, Monday breakfast

## Bring Extra Interview Booth Personnel

Additional Cost: \$150/each

Are you sending more than two representatives from your company? Additional exhibitors representing the same company can register online for a \$150 each (additional fee). Extra exhibitors are permitted to conduct interviews and extra interview booths are available to accommodate multiple interviews at once. There is no limit to the number of exhibit personnel present at each table on the show floor during Saturday evening's Career Fair and Sunday coffee and meal breaks. All meals are included in \$150 fee.

## Get an Extra Interview Booth (or Booths)

Additional Cost: \$500/each

Expand your reach and conduct multiple interviews at the same time. Each extra interview booth allows for students to be interviewed simultaneously, instantly increasing the number of students each company gets to interact with.

\*Additional booths are limited to three per company (total four) and are sold on a first-come, first-served basis. Package includes: One additional interview booth inside the interview rooms provided (includes one table and three chairs).

## Add-On to your Interview & Career Fair Package:

*\*These Add-Ons can be combined with your "Interview & Career Fair Package" (described to the left), and cannot be purchased separately.*

## TAPPI Memberships for Young Professionals (Bridge Year) and Students

Add-on Cost: \$350 for a bundle of 10

Ensure that current and graduating students enter the industry with all the resources they need to succeed. Each membership you sponsor is completely tax-deductible and gives these young people full access to TAPPI member resources and benefits that can help them jumpstart their careers. Learn more about Bridge Year Memberships!

### Choose from:

- **Sponsored Memberships** are given to undergraduate students in paper and packaging university programs.
- **Bridge Year Memberships** are given to young professionals during their first year of employment with your company in the paper and packaging industry.

## Career Webinar Presenter for Young Professionals and Students

Add-on Cost: \$2,000 per webinar

Make your presence known now and in the future, by hosting a 2019 Webinar targeted at preparing young professionals and students for a long career in the pulp, paper and packaging industries. You will also be given access to the webinar attendee list upon completion of the webinar presentation. Webinar topic and duration are to be determined in partnership with TAPPI.

## 30-Day Job Posting on TAPPI Career Center

Add-on Cost to TAPPI Sustaining Members: \$295

Add-on Cost to Non-Member Sponsors: \$495

Give your search for talent a boost beyond the Student Summit and add a Career Center Sponsorship to your package. (Career Center is partnered with the Engineering and Science Network. Visit it online at [careers.tappi.org](http://careers.tappi.org)) This sponsorship gives you one 30-day job posting TAPPI's Career Center that will be viewed nationwide through relevant Engineering and Science partner career databases. All postings include: listing on more than 40 Engineering and Science partner Career Centers, live links to employer website, nationwide resume database search. *(Excludes local packages, where applicable)*

# Sponsorship Opportunities

## Evening Event Sponsorship

Cost \$10,000 (Exclusive)

Sponsor this networking and entertainment event held in a private, designated space (restaurant, nightclub or event facility). This is a perfect opportunity for premium exposure and to welcome the students to the city. This is one of few events during the Student Summit that attracts most attendees.

### **Evening Event Sponsorship includes:**

- Primary marketing position for Evening outing, plus public acknowledgement at the event as the Sponsor of the Evening Event outing.
- Sponsor is invited to participate in or distribute company-branded giveaways and/or prizes throughout the evening.
- Your company logo will appear on all signage and printed materials, and on the Student Summit website.

## Branded Premium Item Sponsorship

Cost: \$6,500 per item (Exclusive)

Your sponsorship provides a premium item (logo imprinted water bottle, notebook, etc.) that is given to each registrant.

### **Branded Premium Item Sponsorship includes:**

- Your logo imprinted on the item along with "TAPPI-PIMA Student Summit 2019".
- Your company logo will also appear on all signage, and printed materials, and on the Student Summit website.

## Student Breakroom Sponsorship

Cost \$5,500 (Exclusive)

Open during non-event hours for students to mingle and hangout, the Student Breakroom provides light snacks to supplement meals provided during the event.

### **Student Breakroom Sponsorship includes:**

- To raise awareness of your company, you can also provide a sponsored item to be distributed in the Breakroom.
- Your company logo will appear on all signage and printed materials, and on the Student Summit website.

## Speaker Luncheon Sponsorship

Cost \$5,000 (Exclusive)

Sunday's Luncheon could feature a speaker from your company.

### **Speaker Luncheon Sponsorship includes:**

- A 20-25 minute time slot to speak during Sunday's Luncheon.
- To increase awareness of your company, you may provide a sponsored item.
- Your company logo will appear on all signage and printed materials, and on the Student Summit website.

## Student Summit App Sponsorship

\$4,000 (Exclusive)

The TAPPI Student Summit app, designed specifically for the event, will be in the hands of each attendee and the "go to" source for conference schedule, speaker information and interaction between participants. Your sponsorship will ensure high-visibility for your company and brand.

### **Student Summit App Sponsorship details:**

- To raise awareness of your company, you can also provide company literature text to be included in the mobile app.
- Your company logo will appear on all signage and printed materials, and on the Student Summit website, as the exclusive Event App Sponsor.

## Printing and Charging Station Sponsorship

\$1,500 (Exclusive)

Give students the opportunity to print more resumes, charge devices, and check emails.

### **Printing and Charging Station Sponsorship details:**

- This station will include a printer (TAPPI provided) for students to use throughout the Summit.
- Your company is welcome to bring other materials or supplies, please check with TAPPI for compliance.
- Your company logo will appear on all signage and printed materials, and on the Student Summit website.

## Breakfast Sponsorship

Cost \$4,500 or \$2,500 (*limit 2 companies*)

Help the students start the day off right with a sponsored breakfast and time to learn about your company. Breakfast is served on Sunday and Monday morning, choose to sponsor one or both.

### **Breakfast Sponsorship includes:**

- To raise awareness of your company, you can provide a sponsored item to be distributed during breakfast. In the past, companies have provided literature for the tables, company giveaways, or napkins and cups with your logo already printed.
- Your company logo will appear on all signage and printed materials, and on the Student Summit website.

## Coffee Break Sponsorship

\$2,500 each (*limit 2 companies*)

Get your name in front of students while they grab a cup of coffee and a snack. Choose from Saturday or Sunday Coffee Breaks.

### **Coffee Break Sponsorship Includes:**

- Your company logo will be displayed on all coffee break tables
- To raise awareness of your company, you can provide a sponsored item to be distributed during your sponsored coffee break. In the past, companies have provided literature for the tables, company giveaways, or coffee cups, napkins and coffee sleeves with your logo already printed.
- Your company logo will appear on all signage and printed materials, and on the Student Summit website.

## Lanyard Sponsorship

Cost: \$1,000 or \$2,000 (*see details below*)

This sponsorship offers your company a chance to be seen through the entire summit.

### **Lanyard Sponsorship details:**

- If lanyards are supplied by TAPPI (\$2,000), company name and logo will be imprinted on all conference lanyards, along with the TAPPI/event logo, and given to all conference participants at registration.
- If lanyards are supplied by your company, (\$1,000, plus item), they will be distributed to all conference participants at registration.
- Your company logo will appear on all signage and printed materials, and on the Student Summit website.

## Engineering Competition Sponsorship

Cost: \$2,000

The Engineering Competition is always a major highlight of the event. Organized by host city students, student attendees are given a challenge to solve using only the materials they are given. It is always amazing to see how each group approaches the same challenge.

### **Engineering Competition Sponsorship includes:**

- Your company may present the prizes to the team from the podium at the end of the competition.
- Your company logo will appear on all signage and printed materials, and on the Student Summit website.

## Company Named Travel Stipend Sponsorships

Cost: \$500 (*can be purchased in increments of \$500*)

Students often rely on their school to fund their travel to Student Summit, but group budgets can be very low, forcing students to pay out-of-pocket. Help cover their costs by sponsoring travel for a student or two!

### **Company Named Travel Stipend Sponsorship includes:**

- Your company logo will appear on all signage and printed materials, and on the Student Summit website

# 2019 TAPPI-PIMA Student Summit

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## STUDENT SUMMIT SPONSORSHIP ORDER FORM

**Please complete this form and return with payment to:**

TAPPI/ Student Summit Sponsorship, 15 Technology Parkway S. Suite 115, Peachtree Corners, GA 30092, USA  
Fax +1-240-396-5973 • Main Phone +1-770-209-7246 • students@tappi.org or visit tappistudentsummit.org

**Contact Information** (please print):

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**Check all that apply :**

**Interview Opportunities**

- Interview & Career Fair Package (cost per each) ..... \$3,500
- Bring Extra Interview Booth Personnel (cost per each) ..... \$150
- Get An Extra Interview Booth (cost per each) ..... \$500

**Add-Ons** (available only if also purchasing an interview booth)

- TAPPI Memberships for Young Professionals (Bridge Year) and Students ..... \$350 per bundle, # of bundles: \_\_\_\_ = \$ \_\_\_\_
- Career Webinar Presenter for Young Professionals and Students ..... \$2,000 per webinar, # of webinars: \_\_\_\_ = \$ \_\_\_\_
- 30-Day Job Posting on TAPPI Career Center (TAPPI Sustaining Member) ..... \$295
- 30-Day Job Posting on TAPPI Career Center (Non-Member Sponsor) ..... \$495

**Sponsorship Opportunities**

- Evening Event Sponsorship (exclusive) ..... \$10,000
- Branded Premium Item (exclusive) ..... \$6,500
- Student Breakroom (exclusive) ..... \$5,500
- Speaker Luncheon (exclusive) ..... \$5,000
- Student Summit App (exclusive) ..... \$4,000
- Printing and Charging Station ..... \$1,500
- One Breakfast Sponsorship Choose one  Sunday – or –  Monday ..... \$2,500
- Two Breakfast Sponsorships (both Sunday and Monday) ..... \$4,500
- Coffee Break Choose one:  Saturday – or –  Sunday ..... \$2,500
- Lanyard, TAPPI Supplied ..... \$2,000
- Lanyard, Sponsor Provided ..... \$1,000
- Engineering Competition ..... \$2,000
- Company Named Travel Stipends ..... \$500 per increment, # of increments: \_\_\_\_ = \$ \_\_\_\_

Please make checks payable to TAPPI Foundation. All donations to the TAPPI/PIMA Student Summit are tax deductible.

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Name (as it appears on the credit card) \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_ Today's Date: \_\_\_\_\_

The TAPPI-PIMA Student Summit is supported through gifts provided by members to the TAPPI Foundation. Thank you for considering supporting the efforts to keep these talented young people in our industry. All donations to the TAPPI-PIMA Student Summit are tax deductible and are payable in full prior to the event.

**The 2019 TAPPI-PIMA Student Summit will take place at the  
Radisson Kalamazoo, 100 W Michigan Ave, Kalamazoo, MI 49007**