

# THE NEXT GENERATION OF PAPERMAKERS

TAPPI-PIMA STUDENT SUMMIT

January 12-15, 2018 • Charleston, SC

tappistudentsummit.org

January 12-15, 2018. Charleston. Nearly 200 students.

Take your recruiting efforts to the next level with participation in the industry's leading career fair event.

The [TAPPI-PIMA Student Summit](#) is an important annual event. Designed for students interested in the pulp, paper, packaging, and allied industries, it offers direct interaction and interviews, as well as the opportunity to gain valuable information about career development.

## Why should your company be a sponsor?

- **SAVE ON RECRUITING EXPENSES.** At no other venue can you find this many paper and packaging students assembled together from different programs with diverse levels of skill and education.
- **MAXIMIZE YOUR EXPOSURE TO THE CANDIDATE POOL.** For the past six years, the Student Summit has continued to set attendance records, and we expect an increase in attendance again for 2018.
- **MEET THE BEST STUDENTS.** At the 2017 Student Summit in Cincinnati, Ohio, there were 12 interviewing companies. These companies conducted an average of 21 interviews each (one company conducted as many as 50 interviews!), from nearly 100 resumes submitted. Students in participating pulp and paper programs enjoy **five to six** serious job offers upon graduation.

***This is your opportunity to rise above the crowd of other potential employers.***

**“Never have I learned so much about an industry and been so excited to be a part of something in such a short time!”**

*Danielle Boyd, Paper Engineer student, graduated from WMU. Entered the job market with Nalco.*

**“The Student Summit really gave me a leg up on how to think and become a true professional in this industry.”**

*Margaret Gerhart, Paper Engineering graduating senior, WMU. Entered the job market as a Process Engineer, International Paper, Courtland, Alabama*

The 2017 TAPPI-PIMA Student Summit was attended by nearly 200 students. Past attending schools have included:

- Auburn University
- Grenoble INP – Pagora (France)
- Miami University of Ohio
- North Carolina State University
- Renewable Bioproducts Institute
- State University of New York
- University of Maine
- University of Minnesota
- University of Washington
- University of Wisconsin
- Western Michigan University

## Previous Sponsors include:

- Andritz
- BASF, The Chemical Company
- BTG Americas Inc.
- Buckman
- Caraustar
- Domtar
- First Quality Enterprises, Inc.
- GL&V
- Georgia Pacific
- International Paper
- Kemira
- Neenah Paper
- SAPPi
- Solenis
- Verso
- WestRock

# INTERVIEW & CAREER FAIR PROGRAM

Take advantage of having nearly 200 industry students in one place. Interview booths provide a professional, private space to meet with students and your Career Fair Tabletop is the perfect place for students to learn more about your company.

## Interview Privileges and Career Fair Tabletop

**\$3,500 each**

Student Summit is the perfect place to interview multiple students over a three day period. Having a table at the Career Fair gets your name out there and gives students an opportunity to interact with you and learn more about your company. *\*Space is limited and will be sold on a first-come, first-served basis.*

Package includes:

- One interview booth inside the interview rooms provided (includes one table and three chairs)
- One six foot table at the Career Fair, which will be open during the Networking Reception on Saturday evening from 3:30pm – 6:00pm, as well as coffee breaks and meals on Sunday.
- Two complimentary exhibitor registrations (please see page 5).
- All conference meals onsite: Saturday Career Fair Reception, Sunday breakfast and lunch, Monday breakfast

## Extra Exhibit Personnel

**\$150/each**

Are you sending more than two representatives from your company? Additional exhibitors representing the same company can register online for a \$150 each (additional fee). Extra exhibitors are permitted to conduct interviews and extra interview booths are available to accommodate multiple interviews at once. There is no limit to the number of exhibit personnel present at each table on the show floor during Saturday evening's Career Fair and Sunday coffee and meal breaks. All meals are included in \$150 fee.

## Extra Interview Booths

**\$500/each**

Expand your reach and conduct multiple interviews at the same time. Each extra interview booth allows for students to be interviewed simultaneously, instantly increasing the number of students each company gets to interact with. *\*Additional booths are limited to three per company (total four) and are sold on a first-come, first-served basis.* Package includes: One additional interview booth inside the interview rooms provided (includes one table and three chairs).

## Essential Add-Ons\*

### TAPPI Memberships for Young Professionals (Bridge Year) and Students

**\$350 for a bundle of 10**

Ensure that current and graduating students enter the industry with all the resources they need to succeed.

- **Sponsored Memberships for students** are \$35 each and given to undergraduate students in paper and packaging university programs.
- **Bridge Year Memberships for young professionals** are \$35 each and given to young professionals during their first year of employment with your company in the paper and packaging industry.

Each membership you sponsor is completely tax-deductible and gives these young people full access to TAPPI member resources and benefits that can help them jumpstart their careers. [Learn more about Bridge Year Memberships!](#)

### Career Webinar Presenter for Young Professionals and Students

**\$2,000 per webinar**

Exposure is paramount at Student Summit, as students from varying programs are available for interviews all weekend. Make your presence known now and for a long time, by hosting a 2018 webinar targeted at preparing young professionals and students for a long career in the pulp, paper and packaging industries. You will also be given access to the webinar attendee list upon completion of the webinar presentation. Webinar topics and duration to be determined in partnership with TAPPI.

### 30-Day Job Posting on TAPPI Career Center

Give your search a boost beyond the Student Summit and add a Career Center Sponsorship to your package. Career Center Is Partnered with the Engineering and Science Network! Website: <http://careers.tappi.org/>

With this addition to your Student Summit Sponsorship, your job opening will also be posted on TAPPI's Career Center and viewed nationwide on relevant Engineering and Science partner career databases. All postings include: listing on more than 40 Engineering and Science partner Career Centers, live links to employer website, nationwide resume database search. *(Excludes Local packages, where applicable)*

**TAPPI Sustaining Members: \$295**

**Non-Member Sponsors: \$495**

\*Essential Add-Ons must be selected in addition to Interview Privileges, and are not sold separately.

# 2018 EXCLUSIVE SPONSORSHIP OPPORTUNITIES

\*Partial sponsorship is not considered exclusive.

## Saturday Evening Event Title Sponsor

**\$10,000 (Exclusive)**

Student Summit student attendees will participate in a Saturday evening event, intended for networking and entertainment in a private, designated space at The Alley in Charleston. This is a perfect opportunity for your company or organization to have premium exposure and/or welcome the students to the city. (Example: The 2017 Student Summit Sunday Night sponsorship included an off-site private party at the Newport Aquarium.) This off-site event is one of few events at Student Summit where most attendees will be in one place at the same time. Title Sponsorship includes:

- Primary marketing position for Saturday Evening outing, plus public acknowledgement at the event as the Title Sponsor of the Saturday outing.
- Sponsor is invited to participate in or distribute company-branded giveaways and/or prizes throughout the evening.
- Your company logo will appear on all signage and printed materials, and on the [Student Summit website](#).

## Branded Premium Items (2 available)

**\$6,500 each (Exclusive)**

Your sponsorship provides them with premium item: a Camelbak water bottle imprinted with your logo OR a hooded, long-sleeved shirt imprinted with your logo. Each are also printed with "TAPPI-PIMA Student Summit 2018" and given to students at Registration. With your logo at their fingertips, this is a great way to increase company branding and awareness. In recent years, premium items have included t-shirts, leatherette padfolios, dye-cut spiral notebooks, and laptop bags branded for the event and the item sponsor. 2018 sponsorship includes:

- If 2018 premium items are supplied by TAPPI, company name and logo will be imprinted on all conference materials and distributed to attendees. Sponsorship investment is listed above.
- If 2018 premium items are supplied by your company, sponsorship investment is \$3,500 each, plus the cost of the premium item. Items will be distributed to all attendees and must be reviewed prior to distribution.
- Your company logo will appear on all signage, and printed materials, and on the [Student Summit website](#).

## Saturday Networking Reception/Career Fair/Poster Session

**\$5,500 (Exclusive)**

The Networking Reception is one of few events at Student Summit where ALL attendees will be in one place at the same time. Turn Saturday's Reception into a great networking event! Sponsorship details:

- Your company will be recognized from the podium preceding the Saturday Networking Reception/Career Fair and Poster Session
- To increase awareness of your company, you may provide a sponsored item to be distributed at either event. In the past, companies have provided branded literature for the tables, company giveaways, or napkins and cups with your logo already printed.
- Your company logo will appear on all signage and printed materials, and on the [Student Summit website](#).

## Sunday Speaker Luncheon

**\$5,000 (Exclusive)**

Sunday's Luncheon could feature a speaker from your company. Sponsorship details:

- Your company will have 20-25 minutes to speak during Sunday's Luncheon.
- To increase awareness of your company, you may provide a sponsored item to be distributed at either event. In the past, companies have provided branded literature for the tables, company giveaways, or napkins and cups with your logo already printed. Production of these items are not included in the sponsorship.
- Your company logo will appear on all signage and printed materials, and on the [Student Summit website](#).

## Event Mobile App Sponsor

**\$4,000 (Exclusive)**

Technology allows students and attendees to connect and communicate during Student Summit through Wi-Fi access and a mobile app, available to all attendees. The TAPPI Student Summit mobile event app will be designed specifically for the event, to include the conference agenda, speaker information, and opportunities for interaction. This is a great opportunity to feature your company's information in a modern way that the students are bound to see. Sponsorship details:

- To increase awareness of your company, you may provide company literature text to be included in the mobile app.
- Your company logo will appear on all signage and printed materials, and on the [Student Summit website](#), as the exclusive Event App Sponsor.

## Logistics (Bus) Sponsor

**\$4,000 (Exclusive)**

Students will be attending company tours at mills that are sometimes at least 60 minutes from the hotel and we need a bus to get them there! This sponsorship is a great way to market your company to students on their way to see the industry at work. Sponsorship details:

- To increase awareness of your company, you may provide company literature or a giveaway item that will be distributed on all seats of the bus, plus provide a 10-15 minute talk about your company.
- Your company logo will appear on all signage and printed materials, and website, as the exclusive Logistics Sponsor.

# 2018 SPONSORSHIP OPPORTUNITIES (CONT)

## Sunday/Monday Breakfast

**\$4,500 or \$2,500 (limit 2 companies)**

Help the students start the day off right with a sponsored breakfast and time to learn about your company. Breakfast is served on Sunday and Monday morning. Sponsorship details:

- To increase awareness of your company, you may provide a sponsored item to be distributed during breakfast. In the past, companies have provided literature for the tables, company giveaways, or napkins and cups with your logo already printed.
- Your company logo will appear on all signage and printed materials, and on the [Student Summit website](#).

## Sponsored Coffee Breaks (limit 2 companies)

**\$2,500 each**

Get your name in front of students while they grab a cup of coffee and a snack! Breaks will be served on Saturday and Sunday during the Summit. Sponsorship details:

- Your company logo will be displayed on all coffee break tables
- To increase awareness of your company, you may provide a sponsored item to be distributed during your sponsored coffee break. In the past, companies have provided literature for the tables, company giveaways, or coffee cups, napkins and coffee sleeves with your logo already printed.
- Your company logo will appear on all signage and printed materials, and on the [Student Summit website](#).

## Lanyard Sponsor

**\$2,000**

This sponsorship offers a chance to be seen through the entire summit. Sponsorship details:

- If lanyards are supplied by TAPPI (\$2,000), company name and logo will be imprinted on all conference lanyards, along with the TAPPI/event logo, and given to all conference participants at registration.
- If lanyards are supplied by your company (\$1,000, plus item), they will be distributed to all attendees.
- Your company logo will appear on all signage and printed materials, and on the [Student Summit website](#).

## Engineering Competition Prize Sponsor

**\$2,000**

The Engineering Competition is always a major highlight of the event. Organized by host city students, student attendees are given a challenge to solve using only the materials they are given. It is always amazing to see how each group approaches the same challenge. Sponsorship details:

- Your company may present the prizes to the team from the podium at the end of the competition.
- Your company logo will appear on all signage and printed materials, and on the [Student Summit website](#).

## Company Named Sponsored Travel Stipends

**\$500 (increments)**

Students often rely on their school to fund their travel to Student Summit, but group budgets can be very low, forcing students to pay out-of-pocket. Help cover their costs by sponsoring travel for a student or two! Sponsorship details:

- Your company logo will appear on all signage and printed materials, and on the [Student Summit website](#).

# STUDENT SUMMIT CAREER FAIR SPONSORSHIP ORDER FORM

**Please complete and return this form to:**

TAPPI - ATTN: Student Summit Sponsorship, 15 Technology Parkway S. Suite 115, Peachtree Corners, GA 30092, USA  
Fax +1-240-396-5973 • Main Phone +1-770-209-7246

<b>Purchaser/Company Contact Information (please print)</b>	
Purchaser Name _____	Title _____
Company Name _____	
Purchaser Telephone _____	Purchaser E-Mail Address (receipt will be emailed) _____
Mailing Address _____	
City _____	State _____ Zip Code _____ Country _____
<b>What positions are you looking to hire for?</b>	
<input type="checkbox"/> Full-time, starting date _____	<input type="checkbox"/> Part-time, starting date _____ <input type="checkbox"/> Internship, starting date _____
<b>What type of current student are you looking to hire?</b>	
<input type="checkbox"/> Undergraduate	<input type="checkbox"/> Graduate Student <input type="checkbox"/> Entry-level, no longer enrolled

<input type="checkbox"/> <b>Interview Sponsorship/Tabletop at Networking Career Fair</b> ..... <b>\$3,500</b>
<b>First Complimentary Exhibitor</b>
First _____ Last _____ Title _____
Company _____
Mailing Address _____
City _____ State _____ Zip Code _____ Country _____
Telephone _____ Email _____
<b>Second Complimentary Exhibitor</b>
First _____ Last _____ Title _____
Company _____
Mailing Address _____
City _____ State _____ Zip Code _____ Country _____
Telephone _____ Email _____

<input type="checkbox"/> <b>Extra Interview Booths</b> ..... <b>\$500/each</b>
<i>*Additional booths are limited to three per company (total four) and are sold on a first come, first served basis. Any company wishing to purchase additional interview booths must have already purchased one Interview Privileges and Tabletop Package.</i>
<b>Number of Extra Boots:</b> _____ x \$500 = \$ _____

<input type="checkbox"/> <b>Extra Exhibitor</b> ..... <b>\$150/each</b>
<i>*Extra exhibitors are permitted to conduct interviews, accommodating multiple interviews at once. Extra exhibitor names can be provided later. All meals included.</i>
<b>Number of Extra Company Representatives:</b> _____ x \$150 = \$ _____

<input type="checkbox"/> <b>30-Day Job Posting on TAPPI's Career Center:</b> ..... <b>Sustaining Mbr: \$295 / Non-Sustaining Mbr: \$495</b>
<i>A 30-Day job listing TAPPI Career Center plus more than 40 Engineering and Science partner Career Centers, live links to employer website, nationwide resume database search. (Excludes Local packages, where applicable)</i>
<b>Sustaining Member Company:</b> Number of postings: _____ x \$295 = \$ _____
<b>Non- Member Sponsor Company:</b> Number of postings: _____ x \$495 = \$ _____

<input type="checkbox"/> <b>Sponsored Memberships or Hosted Webinar (choose one or both, where applicable):</b>
<i>Sponsor TAPPI memberships and/or host a webinar targeted for students and young professionals.</i>
<b>Number of membership bundles:</b> _____ x \$350 = \$ _____
<b>Number of webinars:</b> _____ x \$2,000= \$ _____

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Fax +1-240-396-5973 • Main Phone +1-770-209-7246

## Contact Information *(please print):*

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

**Please fill out your sponsorship choice(s) below.**

\_\_\_\_\_

**Total amount:** \_\_\_\_\_

**Please make checks payable to TAPPI Foundation. All donations to the TAPPI/PIMA Student Summit are tax deductible.**

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Today's Date: \_\_\_\_\_

Card Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Name (as it appears on the credit card) \_\_\_\_\_

Card Holder's Signature: \_\_\_\_\_

The TAPPI-PIMA Student Summit is supported through gifts provided by members to the TAPPI Foundation.

Thank you for considering supporting the efforts to keep these talented young people in our industry.

**All donations to the TAPPI-PIMA Student Summit are tax deductible.**

**For more information, contact:**

**Shane Holt at + 352-333-3345 [sholt@naylor.com](mailto:sholt@naylor.com)**